

For immediate release

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CLOUD MEDIA CENTER (CMC) NAMED ONE OF THE BEST MEDIA STARTUPS IN FLORIDA

*CMC Earns a Spot on the Elite List of “101 Best Florida Media and
Entertainment Companies and Startups”*

PONTE VEDRA, FL, March 21, 2022 — [Cloud Media Center](#) (CMC), a high-flying sports video distribution company, is thrilled to announce it’s been named one of the best media startups in Florida by [BestStartup.us](#), publisher of The American Startup Magazine.

“We are honored to be recognized for our hard work and early success in an increasingly competitive digital marketplace,” said CMC President Jay Handline. “Florida is known for its innovative technology sector and unique investment opportunities so CMC couldn’t be prouder to be singled out as an up-and-coming player.”

BestStartup.us features CMC on its prestigious list of “[101 Best Florida Media and Entertainment Companies and Startups](#),” which includes innovative startups like Reveel Entertainment, a new player in the video streaming space, and Wooy, which allows people to win once-in-a-lifetime experiences — with their favorite celebrities — by supporting causes that really matter.

BestStartup selected Cloud Media Center for the uniqueness of its model, which brings the traditionally siloed groups within the digital marketplace — content creators, advertisers and publishers — under one virtual roof. CMC provides a seamless connection between the three groups that enables unprecedented collaboration. BestStartup sums up CMC as “a developer of a media distribution platform that connects advertisers with content providers and publishers.”

BestStartup’s mission as stated on its website: *We aim to showcase the latest innovations, breakthroughs and greatest companies across America. We aim to boost inbound investment into American companies and startups by addressing the information asymmetry between small innovate startups and institutional investors.*

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Cloud Media Center (CMC), based in Ponte Vedra, FL, sells digital advertising inventory through a cloud-based, analytically driven distribution platform that seamlessly connects advertisers with content providers and publishers. The result maximizes collaboration — unleashing next-level ad campaign synergies. CMC’s next-gen platform and best-in-class dashboards — built by former Intel developers — provide AI-based microtargeting on the frontend, and real-time, easy-to-understand analytics on the backend. Content producers, advertisers and publishers will have all the tools and data needed to optimize campaigns — and do it with speed and granular accuracy. Visit the CMC website [here](#).