

For immediate release

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**CLOUD MEDIA CENTER (CMC) PARTNERS WITH HUSKERMAX,
WELCOMING ANOTHER MEMBER TO OUR ROSTER OF
ELITE DIGITAL SPORTS PUBLISHERS**

CMC Continues to Aggressively Build Its Video Distribution Footprint, Onboarding a Diverse Mix of Local, Regional, National, and International Sports Publishers

PONTE VEDRA, FL, May 2, 2022 — [Cloud Media Center](#) (CMC), a fan favorite in the sports video distribution space, has once again expanded its reach by onboarding <https://www.huskermax.com/>, a college fan site covering none other than the Nebraska Cornhuskers!

“We could not be more thrilled to add HuskerMax to our roster,” said CMC President Jay Handline. “With its comprehensive, year-round collegiate sports coverage, HuskerMax, is a go-to source for millions of Huskers sports fans around the world, and as they say, everything you need to know about the Huskers!”

HuskerMax is your one-stop shop for all things Nebraska Cornhuskers. Its dominance in the sports publisher’s world makes perfect sense with its comprehensive stats, news, tickets and of course, media. Additionally, HuskerMax features forums on all your favorite Husker teams including football, women’s and men’s basketball, volleyball, and baseball.

Cloud Media Center and HuskerMax both benefit significantly from this exciting new partnership. HuskerMax provides CMC with an established NCAA Big Ten collegiate partner that boasts an impressive social media footprint and a devoted, highly engaged national sports audience. CMC offers HuskerMax site monetization through CMC’s proprietary media player and custom studio-quality video CMC Sports content designed specifically for the Cornhusker’s fan base.

“CMC Sports can deliver custom video featuring any sport, team, conference, league, or association,” said CMC Chairman Bob Portrie. “We are ecstatic to announce our latest partnership as this popular alumni site for the Nebraska Cornhuskers brings the latest and most relevant football, basketball, volleyball, baseball, and recruiting news.”

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Cloud Media Center (CMC), based in Ponte Vedra, FL, sells digital advertising inventory through a cloud-based, analytically driven distribution platform that seamlessly connects advertisers with

content providers and publishers. The result maximizes collaboration – unleashing next-level ad campaign synergies. CMC's next-gen platform and best-in-class dashboards – built by next generation premier developers – provide AI-based microtargeting on the frontend, and real-time, easy-to-understand analytics on the backend. Content producers, advertisers and publishers will have all the tools and data needed to optimize campaigns – and do it with speed and granular accuracy. Visit the CMC website [here](#).